

# KENZO ESTATE



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## **KENZO ESTATE ANNOUNCES A NEW TOUR & TASTING AVAILABLE APRIL 2024**

Kenzo Estate Wine + Kenzo Napa Bento: An Elevated Experience

After years of clamor from fans of Kenzo Estate wines and Kenzo and Natsuko Tsujimoto's MICHELIN Star restaurant, Kenzo Napa, here is a completely unique Napa Valley wine tasting experience taking shape.

**Now Available by Popular Demand, visitors to the mountaintop winery can pair their** Kenzo Estate wine tasting with the delectable Japanese tradition, the Bento Box, specially prepared by Kenzo Napa. Here, guests will blend Japanese culinary elegance, Kenzo's exceptional wines, and Napa Valley's natural beauty. The Kenzo Estate Bento tasting experience reflects traditional Japanese cuisine and the artistry of kaiseki dining to deliver an incomparable authentic modern wine experience. This pairing of fine wine and gourmet food encapsulates the essence of Napa's luxurious offerings, providing an unforgettable gastronomic journey.

Reservations are required. Set price for the two-hour experience runs \$235.00, plus tax, and is available Wednesdays and Thursdays, with a maximum booking of 10 guests per day.

Featuring a variety of seasonal dishes, this exclusive experience offers no substitutions or modifications.

### **MICHELIN Star Kenzo Napa Bento Boxes: The History**

The first debut of the Kenzo Bento Box occurred in 2020, when pandemic restrictions created a need for exceptional take-away experiences. In response, Kenzo Napa Chef Kenji Miyaishi developed the superb to-go Bento Box and plate menu, serving traditional and exquisitely sourced dishes, alongside the genius Kenzo Estate wines half-bottles, which provided perfect portions for those dining at home, enjoying multiple courses.

Since the Bentos began, guests to the 3800-acre Kenzo Estate begged for their delivery to the winery, to be enjoyed next to a tasting. Demands on staff and precious ingredients flown in from Japan post-pandemic meant that the Bentos could not be sustainable while maintaining one-star MICHELIN service and cuisine at Kenzo Napa, in downtown Napa.

Finally, with great care and diligence, a way has been found, and the Kenzo Napa Bento experience will be delivered to Kenzo Estate on limited days of the week.

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#### **Kenzo Estate**

[www.kenzoestate.com](http://www.kenzoestate.com)

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#### **Kenzo Napa**

[www.kenzonapa.com](http://www.kenzonapa.com)

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1339 Peal St | Napa, CA 94559

### **ABOUT Kenzo & Natsuko Tsujimoto, owners of Kenzo Estate and Kenzo Napa**

A native of Nara, Japan, **KENZO TSUJIMOTO** founded Capcom in 1983, now one of the world's most successful video game publishers headquartered in Osaka, Japan. Within a few years, Capcom had achieved international success through development of original games such as "Street Fighter," "Resident Evil" and "Mega Man," some of which have been adapted into motion pictures. In 1985, Capcom opened its first overseas subsidiary in Sunnyvale, CA, which has since moved to San Francisco. Under Kenzo's leadership, Capcom has created some of the world's best-known and highest-selling video games while making significant contributions to its local community and industry associations.

In 1990, Kenzo acquired 3,800 acres of undeveloped land in the southeastern mountains of Napa Valley. He had first become enchanted with Napa Valley after the historic 1976 Judgment of Paris, which launched Napa wines onto the world stage. Setting out with the objective of creating world-class wines of distinction, artistry and tradition, Kenzo retained some of Napa Valley's most prominent advisors to assist with planning and development of the winery. Kenzo's unwavering passion and vision brought his dream of establishing Kenzo Estate to fruition. Already seasoned restaurateurs with five Kenzo Estate dining establishments in Japan, Kenzo and his wife, Natsuko, then opened the doors to Kenzo Napa in 2016, their signature U.S. location dedicated to showcasing the true beauty of authentic Japanese cuisine in a small intimate space in downtown Napa.

Kenzo is currently the CEO of both Capcom and Kenzo Estate's ventures in the U.S. and Japan.

**NATSUKO TSUJIMOTO** is the wife of Kenzo Estate Founder and Owner, Kenzo Tsujimoto. She couples as his business partner, assuming the role of Kenzo Estate President and Chief Operating Officer, as well as the Producer and Designer of Kenzo Napa.

Since 2010, Natsuko has played a key role in opening five Kenzo Estate restaurants in her native Japan, sharing an elegant style which weaves a traditional Japanese aesthetic with sophisticated, modern sensibility. In 2016, Natsuko and Kenzo opened the doors to Kenzo Napa, their signature dining establishment sharing upscale, authentic Japanese cuisine in the heart of the Napa Valley. At Kenzo Napa, Natsuko has procured every element of the restaurant's décor, including the selection of wood, stone and tile imported from Japan, to the arrangement of dishware, exquisite lighting, custom shoji screens and the sushi counter.

At both Kenzo Estate in the Napa Valley, and in Japan, Natsuko helps drive the marketing and hospitality efforts and oversees creative branding such as the winery's distinctive Japanese-influenced wine names and labels.

Natsuko and Kenzo share their passion and commitment to excellence in their work. A renowned couple in their native Japan, they also share a love of food, wine and travel.